

# Gogo profile and forecasts: report overview

This new 21 page report from Telecom, Media and Finance Associates (TMF Associates) provides a comprehensive review of Gogo's prospects and provides detailed revenue forecasts for each of its business segments over the period to 2017. The report analyzes the evolution of Gogo's passenger take rate and considers the revenue opportunity in short haul and long haul commercial aviation markets, as well as business aviation. Purchasers also receive a free hour long discussion with the author, and a copy of the forecasting model. TMF Associates will publish an extended report on the aeronautical communications market later this summer and the price paid for the Gogo profile will be credited towards purchase of the aeronautical communications market report.

**Publication Date:** June 12, 2013

**Price:** Corporate license \$995

## Topics covered

- Gogo's spectrum assets
- Network capacity
- Passenger demand and take rates
- Gogo's satellite services
- Business aviation market
- Valuation issues

## All of your key questions answered

- What is the outlook for Gogo Vision?
- How does Gogo compare to competitors?
- What is the international opportunity?
- What are the limits to growth?

## About the author

Tim Farrar has over 20 years consulting experience across the satellite and telecom sector, and over the last decade has worked with satellite and wireless operators, equipment manufacturers and service providers, developing business plans and assisting in market and technical due diligence. He is well known as a leading commentator on aeronautical communications, and has predicted many of the key developments in the sector over the last eight years, including the demise of Connexion-by-Boeing and that passenger demand for inflight connectivity would be concentrated amongst frequent business travelers. He has an M.A. and a Ph.D. from the University of Cambridge, UK and runs his own consulting company, Telecom, Media and Finance Associates, Inc. ([www.tmfassociates.com](http://www.tmfassociates.com)), based in Menlo Park, CA, which specializes in the technical and financial analysis of telecom ventures.



# Profile of Gogo

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## Gogo profile and forecasts, June 2013



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